

Amendments to the Claims:

This listing of claims replaces all prior versions and listings of claims in the application:

Listing of Claims:

1-8. (Cancelled)

9. (Previously presented) A method of storing searchable and retrievable content into more than one distinct electronic information store, the method comprising:

receiving searchable and retrievable content to be stored within more than one distinct electronic information store;

detecting a number of accesses of the searchable and retrievable content;

comparing the number of detected accesses to a threshold number;

if the threshold number is met, scanning the searchable and retrievable content in response to the searchable and retrievable content being accessed the threshold number of times;

classifying the received searchable and retrievable content among a first type of searchable and retrievable content and a second type of searchable and retrievable content; and

storing the received searchable and retrievable content based on the classifying among the first type and the second type such that different types of received searchable and retrievable content are stored among a collection of more than one distinct electronic information stores.

10. (Previously presented) The method of claim 9 wherein the classifying is based on searchable and retrievable content received from a listing service.

11. (Previously presented) The method of claim 9 wherein the classifying is based on the searchable and retrievable content itself.

12. (Previously presented) The method of claim 9 wherein the first electronic information store includes non-offensive searchable and retrievable content.

13. (Previously presented) The method of claim 12 wherein the second electronic information store includes offensive searchable and retrievable content.

14. (Previously presented) A system for storing searchable and retrievable content among more than one distinct electronic information store, comprising:

a first electronic information store having at least a first type of searchable and retrievable content that includes searchable and retrievable content based on classifying the content as non-offensive; and

a second electronic information store having at least a second type of searchable and retrievable content that includes searchable and retrievable content based on classifying the content as offensive, wherein the first electronic information store is at least logically distinct from the second electronic information store to enable controls over access to the searchable and retrievable content included within the first electronic information store and the second electronic information store and the first electronic information store and the second electronic information store are populated by searchable and retrievable content that has been automatically scanned when a detected number of accesses of the searchable and retrievable content has met a threshold number of accesses.

15. (Original) The system of claim 14 wherein the first electronic information store is included on a first server and the second electronic information store is included on a second server that differs from the first server.

16-18. (Cancelled)

19. (Previously presented) A computer program, stored on a computer readable medium, for storing searchable and retrievable content into more than one distinct electronic information store, comprising instructions for:

receiving searchable and retrievable content to be stored within more than one distinct electronic information store;

detecting a number of accesses of the searchable and retrievable content;

comparing the number of detected accesses to a threshold number;

if the threshold number is met, scanning the searchable and retrievable content in response to the searchable and retrievable content being accessed the threshold number of times;

classifying the received searchable and retrievable content among a first type of searchable and retrievable content and a second type of searchable and retrievable content; and

storing the received searchable and retrievable content based on the classifying among the first type and the second type such that different types of received searchable and retrievable content are stored among a collection of more than one distinct electronic information stores.

20. (Original) The computer program of claim 19 wherein the computer readable medium comprises a propagated signal.

21. (Original) The computer program of claim 20 wherein the propagated signal comprises a carrier wave.

22. (New) The computer program of claim 19 wherein the classifying is based on searchable and retrievable content received from a listing service.

23. (New) The computer program of claim 19 wherein the classifying is based on the searchable and retrievable content itself.

24. (New) The computer program of claim 19 wherein the first electronic information store includes non-offensive searchable and retrievable content.

25. (New) The computer program of claim 24 wherein the second electronic information store includes offensive searchable and retrievable content.

26. (New) A system comprising:

- means for receiving searchable and retrievable content to be stored within more than one distinct electronic information store;
- means for detecting a number of accesses of the searchable and retrievable content;
- means for comparing the number of detected accesses to a threshold number;
- means for scanning the searchable and retrievable content if the threshold number is met in response to the searchable and retrievable content being accessed the threshold number of times;
- means for classifying the received searchable and retrievable content among a first type of searchable and retrievable content and a second type of searchable and retrievable content;
- and
- means for storing the received searchable and retrievable content based on the classifying among the first type and the second type such that different types of received searchable and retrievable content are stored among a collection of more than one distinct electronic information stores.